



GEORGINA

**THE CORPORATION OF THE
TOWN OF GEORGINA
Council Addendum Agenda**

Wednesday, May 27, 2020
9:00 AM

Pages

**13. DISPOSITIONS/PROCLAMATIONS, GENERAL INFORMATION ITEMS AND
COMMITTEE OF ADJUSTMENT**

1. Dispositions/Proclamations

- *e. Georgina Chamber of Commerce requesting Thursday, June 11th be proclaimed 'Shop Local Georgina Day' to encourage residents to support our business community during these difficult times.

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2. General Information Items

b. Briefing Notes

- *f. Pefferlaw Dam Update from the Lake Simcoe Region Conservation Authority

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20849 Dalton Road, Box #644 Sutton, ON L0E1R0

Dear Madame Mayor and Members of Council:

On behalf of the Georgina Chamber of Commerce, I would like to request June 11, 2020 be proclaimed **Shop Local Georgina Day**. This coincides with the 45th birthday of the Georgina Chamber and will be the kick-off to our Shop Local Georgina Campaign.

This new campaign is made up of a number of phases and initiatives to encourage residents to support our business community during these difficult times. The first phase of the Shop Local Campaign will be led by the Chamber and will include the following:

- Launch of Shop Local Georgina Promotional items (t-shirts, window decals and lawn signs) Items are being sold individually and in bundled packages.
- Launch of Shoplocalgeorgina.ca website (launch begins with e-commerce site for Shop Local Georgina Promotional items and directories/resources/information about how to support local business initiatives. Content will continue to be updated and expanded by the Chamber and the Town.)

As members of our Board, Councillor Waddington and Karyn Stone have been involved in the discussions regarding the implementation of this Shop Local Georgina Campaign. This initial phase will be promoted by the Town's Economic Development Office and our Chamber is currently meeting with Town staff as we develop and implement future phases of the program.

As always, we appreciate the Town and Council's support and look forward to launching a campaign that shines light on local business and creates economic stimulus for our community,

Thank-you for your support and consideration,

A handwritten signature in black ink, appearing to read "Jennifer Anderson".

Jennifer Anderson
Executive Director
Georgina Chamber of Commerce



Meeting Date:	Town of Georgina Committee of the Whole Meeting – May 27, 2020
Subject:	Pefferlaw Dam Update
Ownership Question:	<p>The last update to Council identified that while the LSRCA owns the lands adjacent to the dam, the actual chain of ownership of the dam is currently unclear. At the direction of the LSRCA Board of Directors, staff began the process to determine ownership of the dam structure and a letter was sent to the Assistant Deputy Ministers for the Ministries of Natural Resources and Forestry, and Environment, Conservation, and Parks requesting that the Province provide clarification and direction regarding dam ownership. On May 6th, LSRCA received a reply from Deputy Minister Monique Rolf von den Baumen-Clark that the Ministry would investigate the inquiry and reply.</p>
Current Activities:	<p>Since the last update LSRCA staff have been busy following the direction of the Board of Directors and working with the Town of Georgina. The following tasks are completed or underway:</p> <ul style="list-style-type: none">• The LSRCA, with financial assistance from the Town of Georgina, retained D.M. Wills and Associates Ltd. to undertake a detailed inspection of the truss bridge and the dam.• On Wednesday, May 13th a start-up meeting was held with the consultant, representatives from LSRCA and the Town of Georgina, to expedite a schedule and further scope the work. Completed outcomes from the meeting included:<ul style="list-style-type: none">○ Providing letters of Safe Passage to D.M. Wills from both LSRCA and the Town of Georgina;○ Producing a Field Investigation Contact Sheet for both the consultant Town of Georgina, and LSRCA staff;○ Scheduling staff from LSRCA and the Town of Georgina to be on site to allow access and provide additional assistance/security during the inspection.• This work took place on Friday, May 22nd and included a structural and concrete assessments and a summary of findings and recommendations is anticipated in mid to late June.• During this time, LSRCA will continue to develop and issue communications materials to interested residents via a subscription-based e-newsletter, answer telephone, e-mail and social media and traditional media inquiries and post relevant updates on a dedicated LSRCA web page, https://www.lsrca.on.ca/Pages/Pefferlaw-Dam.aspx.

Future Activities:	<ul style="list-style-type: none">• Once LSRCA and Town of Georgina staff have reviewed the final assessment report, a series of options for moving forward will be developed based on a fulsome review of associated costs and measurable benefits. Options, ownership, and costs will then be discussed with all necessary parties, including the public.• As has been previously stated, the stop logs and flash boards will not be installed due to safety concerns, and we are asking for the community's patience as we gather more information.
Briefing Note Prepared by:	Mike Walters, CAO