

**THE CORPORATION OF THE
TOWN OF GEORGINA**

**COUNCIL AGENDA
*ADDENDUM***

Wednesday, January 9, 2019
7:00 PM

12. REPORTS

(2) REPORTS REQUIRING SEPARATE DISCUSSION

Report from the Development Services Department:

- (A) Evaluation of the 2019 Budget Requests from Community Organizations

Report No. PB-2019-0005

- **Attachment '5'** - Jericho Youth Services amended Evaluation Criteria Comments for 'Provides Cultural Benefits' and 'Provides Educational Benefits'

Analysis of 2019 Funding Request from Jericho Youth Services

Evaluation Criteria	Comments
Alignment with Corporate Strategic Plan	Goal 2 - Promote a High Quality of Life, <u>Action 2.2</u> - Continue to explore opportunities for enhanced culture and recreation; Goal 3 - Engage Our Communities & Build Partnerships, <u>Action 3.7</u> - Continue collaboration and partnerships with community agencies, associations, not-for-profits, Authorities, etc.
Alignment with applicable Departmental Plans	The Recreation Facility Needs Study (2014) lists the provision of inclusive, affordable, and accessible recreational opportunities, such as the After-School Programs offered by JYS, as a Guiding Principle.
Service provided is mandated? Discretionary?	Discretionary
Evidence that programs and services offered provide measurable benefit to the community	JYS's longevity as a program and service provider is evidence of the value they provide to the community. They focus on children and youth from families facing various challenges related to housing, employment and education. Georgina has the highest proportion of lone parent family in York Region. A growing waitlist for their programs is further evidence of the demand for their services. Participation in JYS programs contribute to increased physical activity, higher academic achievement, reduced social isolation, reduced violence, and nutritionally healthier children.
Provides economic development benefits	JYS employs 3 full-time staff and 27 part-time staff. 66% of staff are under 25 therefore their employment at JYS allows them to gain important work experience that enhances their employability.

Provides cultural benefits	JYS contributes to Georgina's culture and the community's collective values of accountability and respect. JYS also receives funding from the Ministry of Tourism, Culture and Sport to support program delivery. JYS staff will be consulted during the update to the Municipal Cultural Plan in 2019.
Provides recreational benefits	JYS provides After School programs where school-aged children benefit from physical activity, healthy eating and nutrition, wellness, and personal health education.
Provides educational benefits	JYS's After School programs contribute to increased academic achievement in school and greater social engagement.
Demonstrated service delivery ability	Yes. JY has operated for 37 years, providing children and youth with opportunities that enhance well-being through social, emotional and physical development.
Organization has current strategic plan	JYS just completed their 2019-2022 Strategic Plan that prioritizes continuing and increasing the number of programs, program participants, close the equity gap, and make a positive difference within the community.
Organization has current business plan	See Strat Plan info above
Demonstrated financial viability	JYS has existed for 37 years. They rely on significant contributions from third-party funders

Reliance on third party funding	JYS receives funding from United Way, York Region, and Ministry of Tourism, Culture, and Sport
Demonstrated success in achieving grant monies	Yes. Historically, JYS has received funding from the sources listed above, and Ontario Trillium Foundation, South Lake CFDC and other funding agencies, and they continue to apply for grant funding on an ongoing basis.
Demonstrated success in fundraising efforts	JYS
Service agreement with Town in place	No, but JYS has entered into a Licence Agreement with the Town for space at The Link
Planning approvals in place	N/A
Utilization rates or population served	Populations served include low-moderate income families that reside in Georgina; children and youth ages 6-13.
Town represented on Board	No
# of outreach events	JYS has forged partnerships throughout the community that help them in their service delivery. Partners include Georgina Chamber of Commerce, Link Advisory Committee, Jackson's Point BIA, and others.

of participants in outreach events

JYS has also participated in various special events including Sno*Fest, Fan Fest, PAL basketball, and more.