

# Town of Georgina Election Signs By-Law



GEORGINA

# Current Election Sign By-Law

- Adopted on July 10, 2010
- Separate from the Town's Sign By-Law



GEORGINA

# Joint N6 Initiative October 2017

- Working Group to establish consistent election signs standards
- Reviewed by Legal Counsel after extensive comment by Regional Clerks



GEORGINA

# Reasons for Amended By-Law

- Eight years since adoption of last by-law
- To respond to proliferation of election signs during election period
- Recent amendments to the Municipal Elections Act re: Third Party Advertisers
- Consistency with neighbouring municipalities
- To provide more detailed guidance regarding election signs



# Registration

- Candidates and Registered Third Parties will be required to register from the Town Clerk before placing election signs
- The cost for registration for all Registered Third Parties is a non-refundable fee of \$250.00



# Location of Election Signs

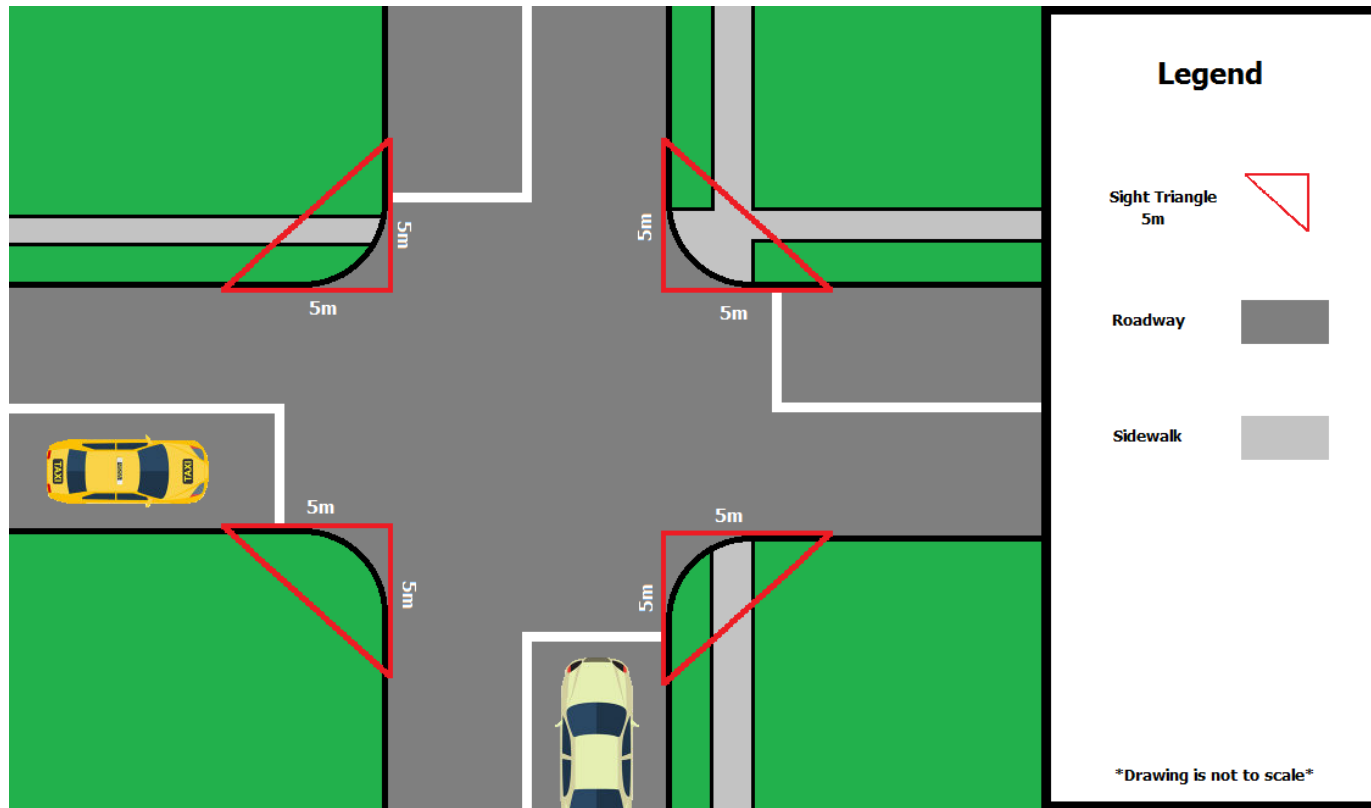
## Not located:

- Medians
- Roadways
- Within a sight triangle
- Less than 3 metres from school crossing
- Less than 30 metres from an intersection pedestrian signal
- Between a curb and the sidewalk where this is a sidewalk
- Where it interferes with safe operation of vehicular traffic or safety of pedestrians
- Cannot obstruct or impede any fire escape, fire exit, door, window, etc.
- Cannot be located in a park or other space owned, operated or controlled by the Town



# Sight Triangle

(current By-Law does not contain any dimensions)



# Types of Election Signs

- No larger than 1.22 X 1.22 metres (other than a billboard)
- No flashing lights, simulated traffic sign or signal, or use of certain words such as “stop”, “look” , “danger,” etc.
- Mobile signs are not permitted
- Town logo or mark not permitted





# Placing and Removal of Elections Signs

- Signs cannot be placed anywhere except after 10:00 a.m. more than 4 weeks prior to Election Day – **September 24, 2018**
- Signs must be removed within 72 hours after Voting Day
- If signs are not removed, By-law gives authority to Town to remove and seek reimbursement from candidate
- Any signs removed in contravention of the By-law will NOT be returned until after Election Day
- After Election Day, Candidates or Registered Third Parties have 30 days to collect signs from Town offices or they will be destroyed

