
Subject: FW: June 6th Council meeting : Re 2018 BBQFest - by law No 2002-0169 (LI-3)
Attachments: 2017-Wickedly-Sinful-Food-Truck-Overview-general.pdf

From: Andrew.tedford
Sent: Wednesday, June 06, 2018 3:58 PM
To: Margaret Quirk <mquirk@georgina.ca>
Subject: June 6th Council meeting : Re 2018 BBQFest - by law No 2002-0169 (LI-3)

Madame Mayor Quirk.

As a small business owner in the mobile food service industry, I am seeking your support in implementing immediate amendments to your food vendor permit structure. The goal would be to allow for food vendors to purchase a special events permit in the region when attending special events/fundraisers/festivals vs the current annual vendor permit that is currently in place, just as other cities and communities across Ontario currently offer.

Our food truck, Wickedly Sinful is one of the original group of food trucks that launched in 2013. We have attended events all over Ontario including Ottawa, Niagara Falls, Niagara-On-The-Lake, King City, Stouffville, Alliston, Whitby, Cobourg, Trenton, Barrie, as well as many other towns in the Kawarthas, Peel Region, Simcoe County, and the Muskokas. These communities have embraced the food truck festival model and have already made adjustments to fees and by-laws allowing for event organizers like Forrest Jones of BBQFest to offer many food options at their festivals. In doing so, this provides many talented chefs with the opportunity to share unique dishes and experiences with the region they are attending which in turn, creates a positive experience for the patrons attending the event and rewards the organizers and the local community with increased tourism and revenue to the area.

I would also like to take this opportunity to mention that events such as the BBQFest would be a fantastic opportunity to begin the process of promoting the Georgina region as a food event tourist destination - to highlight all that Georgina has to offer towards the culinary industry as they continue in the direction of sourcing local products from local small business suppliers and farmers.

Wickedly Sinful would love to attend the BBQFest event not only to have the opportunity to serve our award winning dishes, but also to help support local charities. We hope you can make the necessary adjustments that will allow us to attend in July 2018 and we would be happy to address any concerns or questions you or council may have about the industry.

Thank you

Andrew R. Tedford
WickedlySinful / Culinary Ringleader



a York Region Food truck

[360 VR video - Kitchen CAM](#) ***NEW via - YouTube***