



Corporate Strategic Plan Status Report

September 6, 2017

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GEORGINA



Outline

- Strategic Plan Goals
- Interpreting the scores of the status report
- Overview of findings
- Highlight key achievements and next steps for each Strategic Plan goal
- Report Recommendations



Strategic Plan Goals

Goal 1
Grow Our Economy
(Sustainable
Economic Growth &
Employment)

Goal 2:
Promote A High
Quality of Life
(Healthy, Safe,
Sustainable
Communities)

Goal 3: Engage our
Community & Build
Partnerships(Comm
unication,
Engagement,
Collaboration and
partnerships)

**GOAL 4: PROVIDE EXCEPTIONAL MUNICIPAL SERVICES
(ORGANIZATIONAL & OPERATIONAL EXCELLENCE)
(Provide Exceptional Municipal Services)**



Interpreting the Scores

Each section shows two scores:

- (1) Breakdown of action items into completed, trending positively or needs attention categories and identified as a percentage
- (1) Total percentage of completed and trending positively



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Overview of Findings

- Goal # 1: Grow our Economy – Sustainable Economic Growth & Employment
 - 100% completed and trending positively
- Goal #2: Promote a High Quality of Life – Healthy, Safe, Sustainable Communities
 - 80% completed and trending positively
- Goal #3: Engage Our Community & Build Partnerships – Communication, Engagement, Collaboration & Partnerships
 - 89% completed and trending positively
- Goal #4: Provide Exceptional Municipal Service – Organizational and Operational Excellence
 - 78% completed and trending positively



Goal # 1 Grow our Economy – Sustainable Economic Growth & Employment

Key Achievements:

- Approval of the updated Economic Development Strategy and the Investment Attraction Strategy
- Partnering with the Ontario Water Centre through the expanded leasing of the lakeside Reed Farm to build the Centre's flagship initiative the Clearwater Farm
- Successfully support and promote the Farmers' Market at the Link



Goal # 1 Grow our Economy – Sustainable Economic Growth & Employment

Next Steps:

- Continue to implement changes to realize the Development Services hub
- Complete the Jackson's Point Harbourfront Redevelopment Plan
- Implement changes to manage significant volume of customer inquiries in the Planning Division



Goal # 2 Promote a High Quality of Life – Healthy, Safe, Sustainable Communities

Key Achievements:

- Improvements to the direct program offering of the municipality to include: (1) Healthy Kids Community Challenge (2) the Fitness Pass Campaign (3) new seniors events and (4) many special events such as Snofest, Youth-a-Palooza and Puddle Jump
- Canada 150 Community Infrastructure Program is making it possible to make a number of De La Salle Park accessibility improvements and will make it possible to install a new roof over the Pefferlaw Ice Pad



Goal # 2 Promote a High Quality of Life – Healthy, Safe, Sustainable Communities

Next Steps:

- Continue to implement the Municipal Cultural Plan to enhance progress in this area
- Improve waterfront park service levels by reviewing beachfront issues and opportunities
- Continue to collaborate with York Region on an Innovative Housing Strategy to improve housing options



Goal # 3 Engage Our Community & Build Partnerships – Communication, Engagement, Collaboration & Partnerships

Key Achievements:

- Establishment of the Waterways Advisory Committee
- Collaborating and partnering with community agencies, associations and not-for-profits including the Conservation Authority
- The Town leasing space to Georgina Trades and Training Inc.



Goal # 3 Engage Our Community & Build Partnerships – Communication, Engagement, Collaboration & Partnerships

Next Steps:

- Continue to develop and strengthen communications policies
- Strengthen the organization's capacity to deliver self-help options
- Remain an open and innovative advocate for future partnerships



Goal # 4 Provide Exceptional Municipal Service – Organizational & Operational Excellence

Key Achievements:

- Collaborate with the Northern Six (N6) municipalities to deliver services in a more effective and efficient way while using the group as a best practices forum
- Options are being explored for a long-term accommodation for a new Town Civic Centre to aid in delivering services in an optimal way with the Strategic Accommodations Options Plan being received by Council in November 2016 and the site selection for the future building being made in May 2017



Goal # 4 Provide Exceptional Municipal Service – Organizational & Operational Excellence

Next Steps:

- Implement the recommendations of the Service Delivery Review
- Define and implement a Performance Management Program to be results-focused
- Continue to develop and roll-out components of the Human Resource Strategic Plan
- Creation of the third floor Development Services hub



Report Recommendations

- That Council receive Report No. CAO-2017-0007 prepared by the Office of the Chief Administrative Officer, dated September 6, 2017 respecting the Corporate Strategic Plan Status Report
- That the Corporate Strategic Plan Status Report and highlights document in Attachments 1 and 2 be adopted