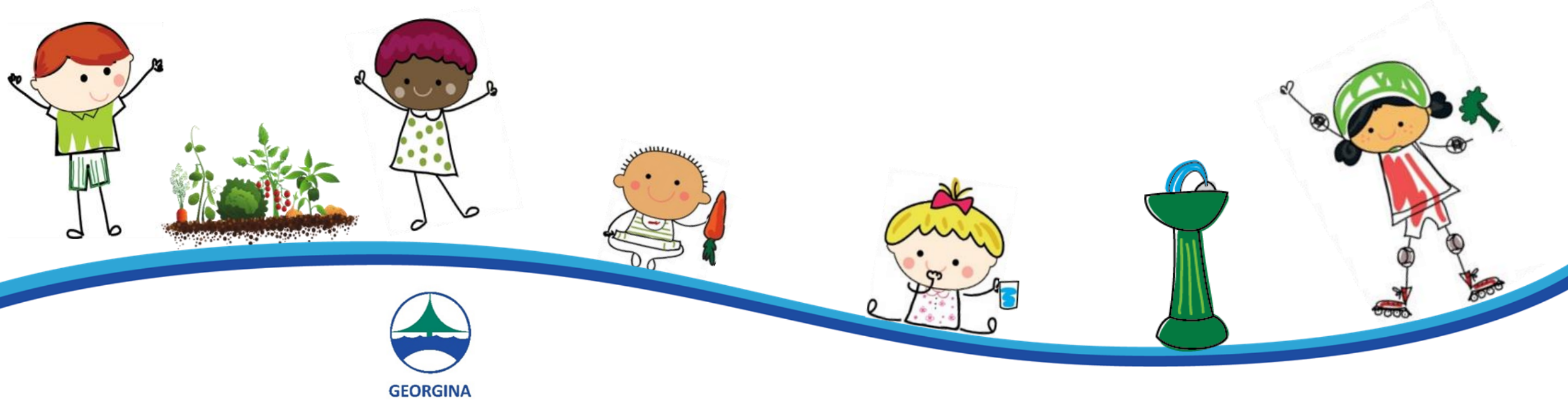
Healthy Kids Community Challenge Update
May 10, 2017



GEORGINA

Background

- Georgina is one of 45 communities across Ontario chosen
- Part of Ontario's Healthy Kids Strategy
- Launched in January 2016
- Making it easier to choose healthy
- Up to $125,000 each year + other resources
- New Theme every nine months

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Theme 1 – Physical Activity

"Run. Jump. Play. Everyday!"

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Theme 2 – Healthy Hydration

"Water Does Wonders!"

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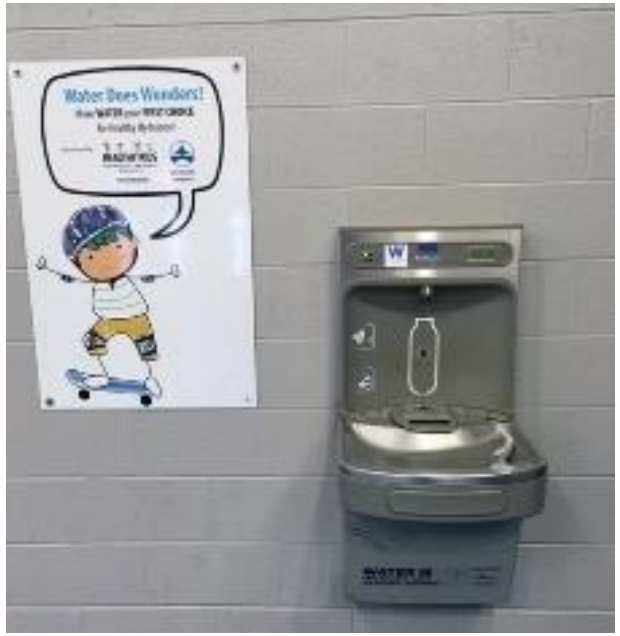
Theme 2 – Healthy Hydration
"Water Does Wonders!"

- 9 Water Filling Stations



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Theme 2 – Healthy Hydration
"Water Does Wonders!"

- Reusable Water Bottles

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"Water Does Wonders!"

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Theme 3 - Healthy Food

"Choose to Boost Veggies and Fruit"

Theme 3: Action Plans

Choosing to Boost Veggies and Fruit through Food Literacy

Building Capacity with Food Literacy in Georgina Schools

Building Food Literacy in The Early Years

Social Media Campaign and Contests

Healthy Kids Roadshow

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Coming soon to a

HEALTHY KIDS
COMMUNITY CHALLENGE
GEORGINA

event near you!

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THANK YOU!