

# THE CORPORATION OF THE TOWN OF GEORGINA

## SPECIAL COUNCIL MINUTES

Tuesday, July 5, 2016  
9:02 AM

### Staff:

Winanne Grant, Chief Administrative Officer  
Harold Lenters, Director of Development Services  
Robin McDougall, Director of Recreation and Culture  
Dan Pisani, Director of Operations and Infrastructure  
Karyn Stone, Manager of Economic Development and Tourism Division  
Mary Baxter, Director of Library Services/CEO  
Sean Columbus, Economic Development Officer  
Ken Turiff, Interim Communications Manager  
John Espinosa, Town Clerk  
Carolyn Lance, Council Services Coordinator

### 1. CALL TO ORDER - MOMENT OF MEDITATION

A moment of meditation was observed.

### 2. ROLL CALL

The following Council Members were present:

Mayor Quirk	Regional Councillor Wheeler
Councillor Davison	Councillor Fellini
Councillor Harding	Councillor Neeson
Councillor Sebo	

### 3. COMMUNITY ANNOUNCEMENTS

- Council expressed appreciation to all staff involved in the July 1<sup>st</sup> Canada Day celebrations
- Council expressed appreciation to the organizers of the Georgina "Farmer's Market"
- July 8,9,10, Take A Kid Fishing event
- Monday, August 1<sup>st</sup>, Pefferlaw Pioneer Picnic and Lions Car Show

### 4. INTRODUCTION OF ADDENDUM ITEM(S) *None.*

## 5. APPROVAL OF AGENDA

Moved by Regional Councillor Wheeler, Seconded by Councillor Harding

**RESOLUTION NO. C-2016-0372**

That the agenda be approved as presented.

**Carried.**

6. DECLARATIONS OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF *None.*7. ADOPTION OF MINUTES *None.*

## 8. SPEAKERS

Mayor Quirk inquired if there was anyone in attendance who wished to speak to any report items listed on the agenda. *None.*

9. DELEGATIONS/PETITIONS *None.*10. PRESENTATIONS *None.*11. PUBLIC MEETINGS *None.*

(1) STATUTORY MEETING(S) UNDER THE PLANNING ACT OR MEETINGS PERTAINING TO THE CONTINUATION OF PLANNING MATTERS *None.*

(2) STATUTORY MEETING(S) UNDER OTHER LEGISLATION *None.*

(3) OTHER PUBLIC MEETINGS *None.*

## 12. REPORTS

(1) ADOPTION OF REPORTS NOT REQUIRING SEPARATE DISCUSSION

(2) REPORTS REQUIRING SEPARATE DISCUSSION

Report from the Economic Development and Tourism Division:

(A) Economic Strategy and Action Plan – July 2016  
Prepared by Cash & Associates Inc.

Report No. DS-2016-0053

**Karyn Stone** advised that in the fall of 2015, the Town retained David Cash of Cash & Associates to review the Town's Economic and Tourism Division, with a top priority to proceed with the 2009 social economic and strategy plan. Mr. Cash was retained in February 2016 and he will present final draft and updated strategy.

**Dave Cash** of Cash & Associates Inc. stated that the primary objective was to update the plan for this year. Reviewing a power point presentation, Mr. Cash proceeded to touch on the study highlights, strategies and actions and next steps in the process,

- 70% of the employed workforce works outside of Georgina
- tourism, agriculture and local manufacturing businesses are the primary sources of growth in Georgina
- 3,400 businesses operating in Georgina; 73% are owner-operated, with no employees. Of the remaining 928 businesses that employ people, 82% have less than 9 employees
- Specializations/emerging business are in the manufacturing, tourism, agriculture and construction industries

**Karyn Stone** advised that there has been preliminary discussion concerning the establishment of a BIA in Pefferlaw.

Among discussion points raised by Council were the following:

- consider recruitment of companies in marine or boating-related businesses
- '900 new jobs' in the Keswick Business Park each year to the year 2031 is unrealistic
- encourage pride of ownership, on the part of the corporation and for residents
- residents not in the labour force are worthy of consideration
- Georgina is a retail destination
- Georgina has three navigable rivers
- newly formed Waterways Advisory Committee
- strong relationship with First Nations people
- Lake Simcoe is our most important attraction
- should expand, attract and enhance the marine industry and boating-related businesses
- position small-scale lighthouses at the mouths of each of the three rivers and the cycling and waterfront trails could culminate there as well
- Upper York Sewage Solution is potential threat
- people distance themselves from commercial businesses by living far from work
- opportunity for exploration of expansion in Keswick area; south end of Keswick near the canals, Krates Marina, parkette at Rainer's Road

Staff was requested to ensure that the Chamber of Commerce reaches out to all appropriate businesses to develop strategies.

Moved by Regional Councillor Wheeler, Seconded by Councillor Sebo

**RESOLUTION NO. C-2016-0373**

1. That Council receive Report No. DS-2016-0053 prepared by the Economic Development and Tourism Division, dated July 5, 2016 respecting the Economic Strategy and Action Plan – 2016, prepared by Cash & Associates Inc.
2. That Council approve the Economic Strategy and Action Plan - July 2016, prepared by Cash & Associates Inc. and provided as Attachment '1', as amended.
3. That Staff review the Action Items and Activities contained within Attachment 1, together with the existing activities of the Economic Development and Tourism Division and report back to the Economic Development Committee (EDC) in the Fall of 2016. This report back to the EDC will include the potential for the reallocation of resources, prioritization of items, time frames and additional performance metrics, followed by a report back to Council.
4. That Staff, in accordance with Action Item 2.3 of the Economic Strategy and Action Plan dated July 2016 be directed to work with the Georgina Chamber of Commerce with respect to the development of a proposed Service Agreement for consideration in the 2017 budget deliberations.

**Carried unanimously.**

Moved by Councillor Sebo, Seconded by Regional Councillor Wheeler

That the meeting recess at 10:31 a.m.

**Carried.**

The meeting resumed at 10:49 a.m.

Report from the Recreation and Culture Department:

(B) Multi-Use Recreation Complex (MURC) - Update

Report No. RC-2016-0019

**Robin McDougall** advised that Steve Langlois of Monteith Brown Planning Consultants is in attendance to provide an update to the MURC. Ms. McDougall reviewed the report with the aid of a power point presentation, noting as follows;

- Council in 2014 approved in principle the Recreation Facility Needs Study containing 42 recommendations including a Multi-Use Recreation Complex in south Keswick
- the study recommended amenities including a multi-tank aquatics facility, a double gymnasium with an elevated walking track, dedicated seniors and youth lounges, meeting rooms, fitness studio, a library branch and ancillary spaces for sports organization offices, food and beverage and storage
- Recreation Facility Needs Study proposed the complex be built in 2018 dependent upon funding and partnerships, the 2014 Asset Management Plan recommended the complex for 2024 based on ratio of standards of population growth. Council adjusted that timeframe from 2024 to 2017. Recommendations were based on users coming from the south. New information is that East Gwillimbury is targeting to build a similar facility in 2020
- pace of residential growth is anticipated to take a little longer to reach population projections; consultants retained to provide update to the Study as to the timing amenities
- Lake Simcoe Region Conservation Authority prepared to support the Town but need to see the plan before ensuring the longevity of a design. The Town would need to spend \$15,000 in order to submit a final design, plan and topography to the Authority

**Mary Baxter** advised that the Library Master Plan looks at the need for servicing the south end of Keswick, possibly via a satellite branch and if a Multi-Use Recreation Complex is being considered, the library would like a presence in the complex.

**Dan Pisani** advised that with regard to repairing or rebuilding the West Park ball diamonds, depending on the option chosen, a drainage plan could be designed and engineered to keep the ball diamonds dry in future years. Options 2 and 3 have concerns with regard to building on unstable grounds.

**Steven Langlois** advised that the ball diamonds in Georgina are well utilized and the community is grown, indicating that there will be future demands for additional diamonds. He noted that future parkland dedication provides an opportunity to locate diamonds, splash pads, etc.

**Robin MacDougall** advised the following;

- West Park lands are approximately 10 hectares in size with the unregulated area being approximately 3 hectares in size.
- created in the early 1980's with additional features being added over the years.
- light standards cost from \$175,000 to \$200,000 each
- including ball diamond rentals within Georgina, revenue is \$47,000 annually
- low operating costs associated with ball diamonds
- contribute to healthy living, active lifestyles, socialization in communities
- \$460,000 has been spent on basic repairs and maintenance at west park up to 2003
- primary users of West Park wish the ball diamonds to remain in this location
- studies will determine if it is viable to retain the existing ball diamonds at West Park

**Dan Pisani** advised that once the site alteration is completed, all work to follow could be phased-in.

**Winanne Grant** advised that additional diamonds will be required at some point in time, not considering growth, either lit or unlit.

Moved by Regional Councillor Wheeler, Seconded by Councillor Neeson

**RESOLUTION NO. C-2016-0374**

That a topographic analysis and concept design for West Park Option No. 1 'Total Rebuild' be conducted in order to get to the Lake Simcoe Region Conservation Authority approval stage, at a cost of \$15,000 to be funded from a reserve as determined by the Director of Administrative Services and Treasurer, with the work to be commenced immediately and included as part of 2017 budget deliberations for discussion.

**Carried.**

Moved by Councillor Sebo, Seconded by Regional Councillor Wheeler

That staff be directed to further explore passive uses and other opportunities that may exist at West Park.

**Defeated.**

**Steven Langlois** advised that good benchmarks to use and that each pool is different; size, capacity, programs, depth, and must be assessed on its own merits.

Council noted that the proposed location for a Multi-Use Recreation Complex is along the Woodbine corridor, generally south of Walmart.

**Winanne Grant** advised that the timeline for the Master Accommodation Plan (Civic Centre Assessment) is the end of October, bringing back what is needed for political and administration space, total space and site option evaluations. Not sure if the property needs to be able to accommodate ball diamonds. Therefore, it may not be possible to determine the parcel location or size by the end of 2016. A potential design may need to accommodate an administration centre and/or a library; required size is necessary to determine a site.

**Steve Langlois** advised that development growth forecast, phasing, pool accommodation, demand for lessons, recreational swims, and the East Gwillimbury build will all be reassessed, in order to determine viability.

Moved by Councillor Davison, Seconded by Councillor Neeson

**RESOLUTION NO. C-2016-0375**

1. That Council receive Report No. RC-2016-0019 prepared by the Recreation and Culture Department dated June 15, 2016 respecting the Multi-Use Recreation Complex (MURC) - Update.
2. That staff report back to Council the fall of 2016 with a MURC update following the completion of the various studies (outlined in this report).
3. That staff be directed to complete the site selection by no later than the end of the first quarter of 2017, that a status update be provided in January of 2017, and the design of the Multi-Use Recreation Complex (MURC) be part of the 2017 budget discussion.

**Carried unanimously.**

13. DISPOSITIONS/PROCLAMATIONS, GENERAL INFORMATION ITEMS AND COMMITTEE OF ADJUSTMENT *None.*
  - (1) Dispositions/Proclamations
  - (2) General Information Items
  - (3) Committee of Adjustment Planning Matters
    - (a) Under Review
    - (b) Recommendations
    - (c) Decisions
14. MOTIONS/NOTICES OF MOTION *None.*
15. REGIONAL BUSINESS *None.*
  - (1) Verbal Update from the Mayor and the Regional Councillor *None.*
16. OTHER BUSINESS *None.*
17. BY-LAWS *None.*
18. CLOSED SESSION
  - (1) Motion to move into closed session of Council

Moved by Regional Councillor Wheeler, Seconded by Councillor Davison

That Council move into Closed Session at 12:58 p.m., observe a recess and convene the closed session business at 1:05 p.m. pursuant to Section 239 of The Municipal Act, 2001, as amended, to deal with the following matter:

- (A) A PROPOSED OR PENDING ACQUISITION OR DISPOSITION OF LAND BY THE MUNICIPALITY OR LOCAL BOARD, SECTION 239 (2) (c), MA**  
- Potential property acquisition for a Multi-Use Recreation Complex (MURC)

**Carried.**

- (2) Motion to reconvene into open session of Council and report on matters discussed in closed session.

Moved by Councillor Fellini, Seconded by Regional Councillor Wheeler

That Council rise from Closed Session at 1:46 p.m. and report on matters discussed in closed session

**Carried.**

Moved by Regional Councillor Wheeler, Seconded by Councillor Neeson

That the meeting continue past the four hour maximum timeframe.

**Carried.**

Moved by Regional Councillor Wheeler, Seconded by Councillor Davison

**RESOLUTION NO. C-2016-0376**

That Council received information pertaining to potential property acquisition for a Multi-Use Recreation Complex (MURC) Location.

**Carried.**



19. CONFIRMING BY-LAW

Moved by Councillor Harding, Seconded by Councillor Fellini

**RESOLUTION NO. C-2016-0377**

That the following by-law be approved:

- (1) By-law No. 2016-0059 (COU-2), a by-law to confirm the proceedings of Special Council on July 5, 2016.

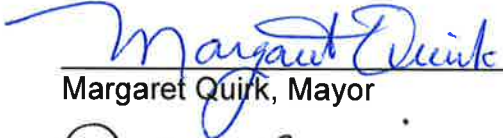
**Carried.**

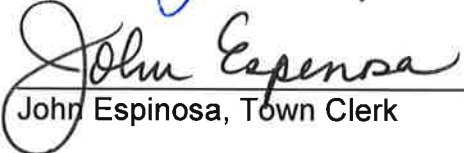
20. MOTION TO ADJOURN

Moved by Councillor Neeson, Seconded by Councillor Harding

That the meeting adjourn at 1:47 p.m.

**Carried.**

  
Margaret Quirk, Mayor

  
John Espinosa, Town Clerk

