

Hi Tammi,

I spoke with Mark Kerr and Kari Salovaara of Habitat for Humanity today regarding the 676 Lake Dr. South build site. I believe there is a tremendous opportunity here for the Town to gain some positive exposure within the community. The build site is constantly in need of volunteers and given that the Town is a partner in the project, what better way to help expose it then by having our own employees spend some time contributing to the community.

If you are unsure of the current implications of this particular build, here are the key points:

- An internal sprinkler system is being installed for the first-time in Habitat project. As a result, the completion ceremonies will include high-level fire officials, the MPP and MP for the area, as well as dignitaries from the surrounding municipalities. For more information regarding the significance of this please contact Jeff Bignall.
- This is Habitat's fifth build in Keswick, which is home to 40% of all York Region's Habitat sites.
- The project is considered "green".
- It is only a few houses down from the recent fire that destroyed a home which did not have any fire alarms installed.

The Fire Department sees this as a tremendous opportunity to promote fire safety. The Town has an opportunity for much-needed "feel good" that brings the community together and promotes Georgina as a safe community that cares about its residents.

I propose that we allow staff (should they clear it with their supervisors) a half-day to go and volunteer on the project should they wish to do so without having to take a holiday or lieu time. The days that certain members of staff would volunteer would depend on what was currently happening with the construction. Not all staff volunteers would necessarily be on site at the same time. Doing this would demonstrate the Town's commitment to bettering the community, raise awareness of the project and turn employees into ambassadors for both the Town and the project in advance of the upcoming media attention that will be coming in the early fall.

I would respectfully recommend taking the necessary steps to take advantage of this opportunity now as the timeframe for us to take advantage of this opportunity is limited.

Thank you,

Jordan Redshaw